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Challenges in Translating Mental Models into Virtual Ones:
Describing What's in Your Head



- · Goals (today's) TView
- Background (my POV)
- What is the problem?
- How to we approach a solution?
  - Model to Model Design
- 2 Queries ?





## Today's Goal

- Clearer picture of the nature of the problem and the process for solving it.
  - Heightened appreciation for the challenges.
  - Awareness of what people bring to the table.
- A few tools to help frame a solution.

Sorry, no answers.

### But First...

### For each card:

Imagine a 'simple' model to illustrate the concept given.

Illustrate it.

#### constraints:

- Everything on one card
- Maximum 5 words
- Maximum 3 pictures
- Maximum 1 analogy

### The simpler the better – as long as it works!



My training is in Systems Analysis

I've watched the technology grow and evolve.

I have a fundamental understanding of the technology's possibilities and its underlying limitations.



### My perspective is Education

People create mental models to help them understand, remember, and relate things.

Ability to communicate mental models is key in education – it's one of the most important tools for learning.



### My philosophy is:

#### **Rationalist**

Knowledge is a product of the mind actively organizing and making sense of experience

### Realist

There is an existence independent of our perception

### **Empiricist**

Knowledge must be derived from observation or experience







To Here:



Not all viable models need to be accurate or even correct to be useful.[+]

Fidelity of the virtual model becomes less important as interest/engagement increases. [+]

Humans are very good at filling in gaps.[+/-]

If yuo cn raed tihs sectnene u konw waht I'm snynaig.

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### Model to Model: How It's Done

One-man show?
\*NO\* problem.

BUT...

Often those who will eventually build the virtual model are \*not\* the ones who originated the mental model.

So....





- Has only a vague model (unfinished)
- Has gaps (missing elements)
- Makes assumptions ("You know.")
- Is biased (has a particular spin)
- Uses context-sensitive or professionally 'loaded' language







## Problem #

## Making sure what we have is a model, not a notion.

♪ ♬ 2 notes



# Styles vary both by individual and by discipline:

- Language/communication
- Working styles
- Design techniques
- Biases

Problem #2

## Getting everyone on the same page.

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Shaw,
M.L.G. &
Gaines,
B. (1989)

Shaw,
Terminology

Same
D

**Different** 

Consensus Experts use

concepts in the same way

Correspondence

Experts use different concepts

ıt

Experts use same terminology for different concepts.

**Conflict** 

**Contrast** 

Experts use different terminology and different concepts

**Comparing Conceptual Structures** 

Design

and

Problem Solving

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**Mental Models** 

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## Problem Solving & Design

### **Obviously:**

At some level, ALL design is about expressing mental models.

Expressing and implementing a mental model is a problem that needs to be solved (= problem-solving).

It's also about guiding a diverse group of people towards a common goal.

Design

Problem

What kind?

- Design is: (Budgen, 1993)
  - 1. Requirements: needs and constraints (what is needed)
  - 2. Specification (what will be done)
  - 3. \*\* Design \*\* (how it will be done)
  - 4. Implementation (actually making it)
  - 5. Testing:
    - verification : are we building the thing right?
    - validation: are we building the right thing?
       (making sure it was the right thing done right)

## Designing 'Widgets'



All of these elements appear in one form or another in every single design process, regardless of the thing being designed.

- •What do we need?
- •What will we do?
- •How will we do it?
- •DO IT
- •How did we do?



# Widgets aren't really real. The common elements are just the beginning.

Each project will have unique elements.

Some problems have more than others.

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same

Requirements (defining the problem)

Originator Design Team

Specification (bounding the problem)

Originator Design Team

We need consensus here. Don't expect to finish this.



There is NO right answer – at least no single one.

There are many design models.

Many models work well in specific instances.

None work reliably in all situations = even within a restricted domain.



## There are simply too many variables in the mental model.

These variables change even while we are solving the problem.





## Storyboarding

Prototyping

That's it?

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- Some of the technology is new.
- Some of the possibilities are new.
- The underlying ideas and principles are NOT.
- The fundamental workings of the machine are NOT.
- Simulations are among the first things we did with computers.





## Creating a Virtual Representation of a Mental Model is a:

Wicked



- 1. There is no definitive formulation of a Wicked Problem.
- 2. Wicked Problems have no stopping rule.
- 3. Solutions are not True/False but Good/Bad.
- There is no ultimate test of a solution to a Wicked Problem.
- 5. Each solution is a one shot operation.
- 6. Wicked Problems do not have enumerable (exhaustively describable) solutions.
- 7. Each problem is unique.
- 8. Each problem is a symptom of another problem.
- 9. There are a number of different stakeholders interested in how it is solved.
- 10. The planner has no right to be wrong.

If we've been doing modeling & simulation since the 40's....



## bilita

- No longer the sole domain of Computer Scientists.
- Tools allow 'outsiders' to create simulations.

### **NOTE:**

- Tools make many things possible.
- Tools are limiting.

Make sure we have a MODEL
 (complete, or at least close enough)
 Make sure everyone's on the same page (or at least close enough)
 What is close enough?

- 1. Make no assumptions about shared understanding: build a common ground.
- 2. Know your group.
- 3. Keep your goal obvious.
- 4. Keep verifying.

## Cards

Iteration = looping, repitition

Recursion = process within same process

Counting (any base) = odometer

Inquiry Based Learning

= finding answers to my questions

Consensus = permission to proceed

having an impact

Model

## Impact....



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