Beyond cost savings: The value of OER and open pedagogy for student learning

Christina Hendricks
Deputy Academic Director, CTLT, UBC

Mt Royal U, March 9, 2018

CC BY

Slides:

http://is.gd/mru_openped_2018

Agenda

- Introductions
- Open Education: What and How?
- What are OEP and open pedagogy?
  - Your thoughts
  - Themes, benefits, challenges
- Connecting to your own practice
  - 1-2-4-all (worksheet, discussion)

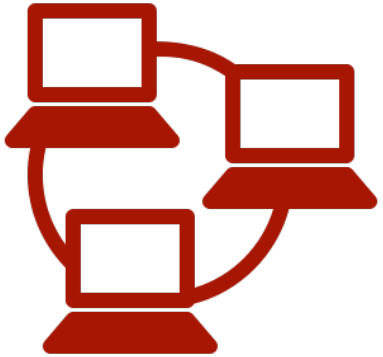
Introductions

What do you hope to get out of this workshop?

Open What?

Resources/ Content

Courses



Practices/ Pedagogy

Open How?

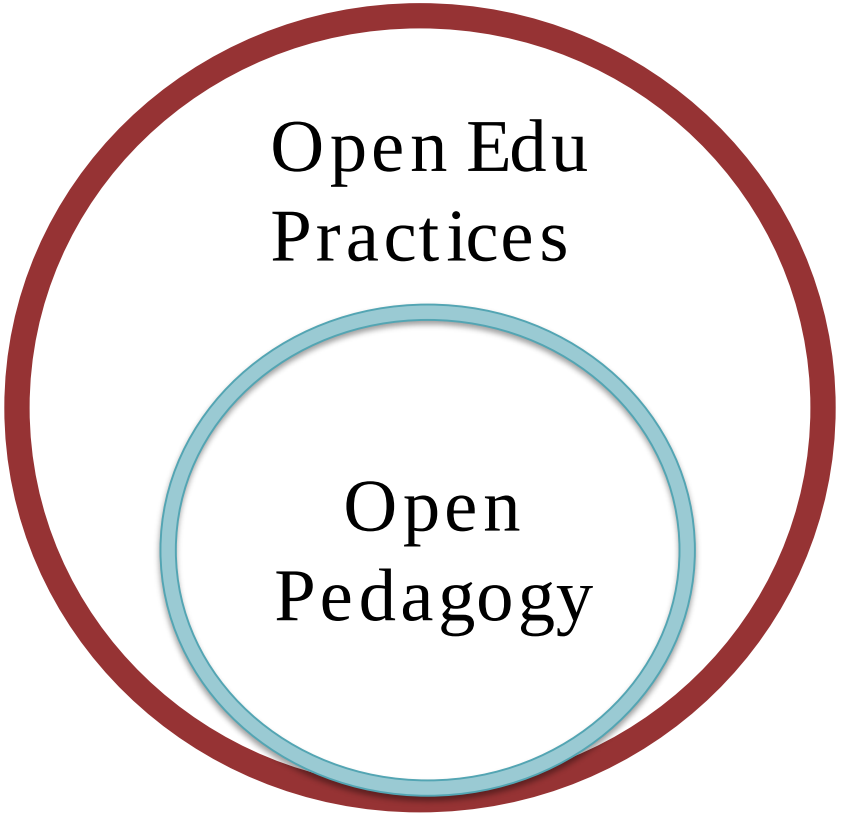
Cost	License	Technical	Accessibility	Participation/ Connection
Free or Minimal cost	Reuse as is or Revisable	Tools & tech skills needed to revise/reuse	Universal Design for Learning	Beyond this individual course

What are Open Edu Practices?
What is open pedagogy?

Your thoughts

Open Educational Practices

Wider than open pedagogy



OEP includes "the creation, use, and reuse of open educational resources (OER) as well as open pedagogies and open sharing of teaching practices."

-- Cronin (2017), p. 16

See also my Oct. 2017 blog post on OEP

Some examples of OEP

- Use, revision & creation of OER; advocating these
- Open reflection & sharing of teaching ideas, practices, process
- Open enrollment courses
- Open scholarship

-- Open Practices Briefing Paper (Beetham et al., 2012)

Open access logo from PLoS, licensed CC BY-SA 3.0 on Wikimedia Commons

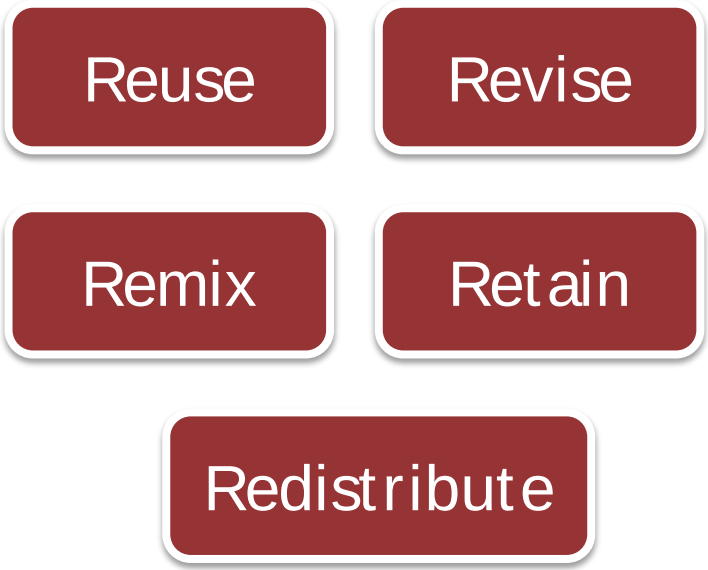
Open Pedagogy

Teaching and learning in the open

OER-enabled Pedagogy

"What teaching and learning practices are possible (or practical) in the context of OER that aren't possible when you don't have permission to engage in the 5R activities?"

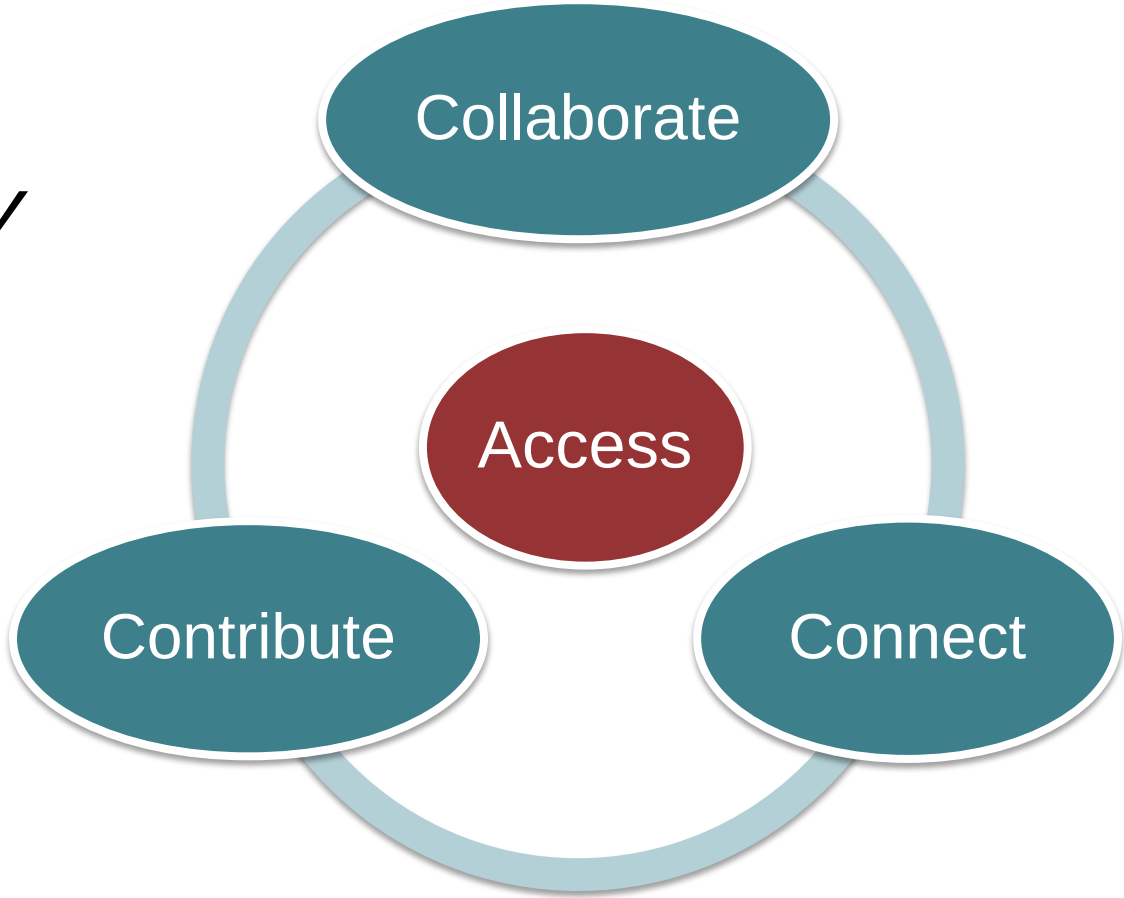
-- D. Wiley, "OER-enabled pedagogy"



Quotes re: Open Pedagogy

- "we shift the student emphasis to **contribution** to knowledge as opposed to simple **consumption** of knowledge" (Heather Ross)
- "the ability for **learners to shape** and **take ownership** of their own education" (Devon Ritter)
- "**connect** with a broader, global **community**" (Tannis Morgan)
- "teacher as 'the' **authority** vs. students being able to bring other sources of authority" (Jim Luke)

Open Pedagogy Themes



Access

E.g., cost, accessibility, bandwidth, misgendering …

DeRosa & Jhangiani, 2017

Collaborate

- Share authority
- Co-create curriculum
- Flexibility ➔ student choice, agency
- Transparency

Contribute

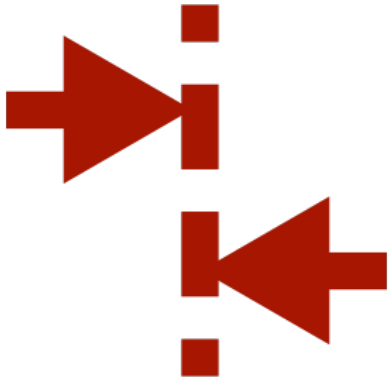
- Students create, not just consume
- Non-disposable assignments; contributions to public knowledge
- Adapt, create, share OER

Connect

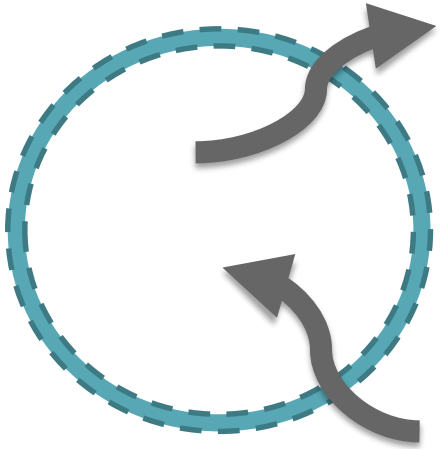
- Participation of people outside the course
  - Blogs
  - Social media
  - Annotations
- Community partners

How are all these things "open"?

Reducing or crossing barriers & boundaries



Instructor Learner



Course

Transparency

Open Pedagogy Examples

Wikipedia:Wiki Ed/UBC/ENG470D-003 Canadian Studies (2017)

From Wikipedia, the free encyclopedia
< Wikipedia:Wiki Ed

Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes
Upload file
Special pages
Permanent link
Page information

This Course	Wikipedia Resources	Connect
Dashboard	**Interactive training**	**Other courses**
Discussion · Activity Feed	Editing guidelines (PDF)	Questions? Ask us: contact@wikiedu.org
	Help pages (PDF) · More resources	

This course page is an automatically-updated version of the main course page at dashboard.wikiedu.org. Please do not edit this page directly; any changes will be overwritten the next time the main course page gets updated.

Our class, UBC's English 470D (Canadian Studies), focuses on the intersection of Canadian Literature and Web 2.0, described by scholar Nicole Cohen as "interactive, participant-based online media." Who is participating in online discussions of Canadian literature, and why? ... Together, we ask what motivates Web 2.0 users to take up this literary content? Which publics do they imagine and reach? What social needs do they address? What cultural work—or "social actions" (Miller)—do they perform? Who does and does not benefit from their labour?

Course name
ENG470D-003 Canadian Studies

Institution
UBC

Wikipedia CanLit Edit-a-thon

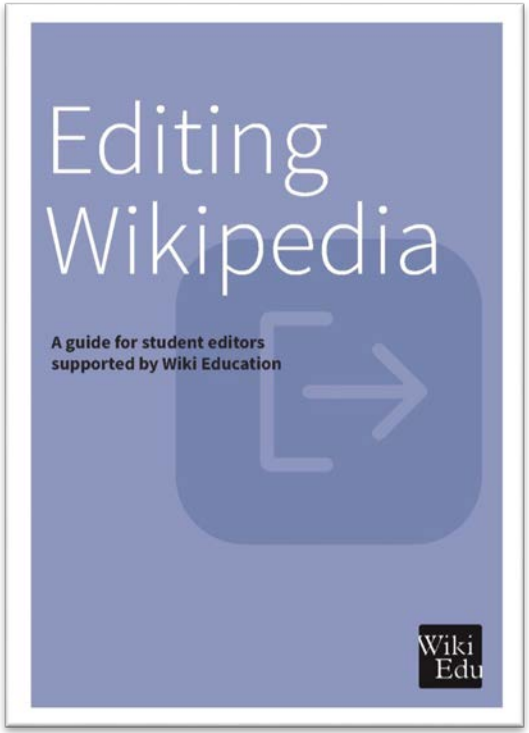
One of our assignments is a CanLit Edit-a-thon that we are working on throughout the month of March 2017. There are 44 of us in total -- 43 students

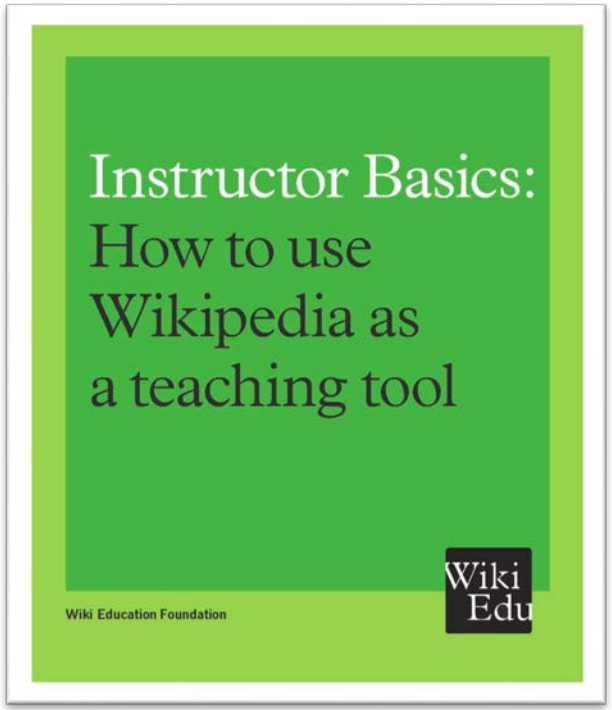
ENG470D-003 Canadian Studies

Home Timeline Students Articles Uploads Activity

6	29	888	47	31.7K	466K	1
Articles Created	Articles Edited	Total Edits	Student Editors	Words Added	Article Views	Commons Uploads

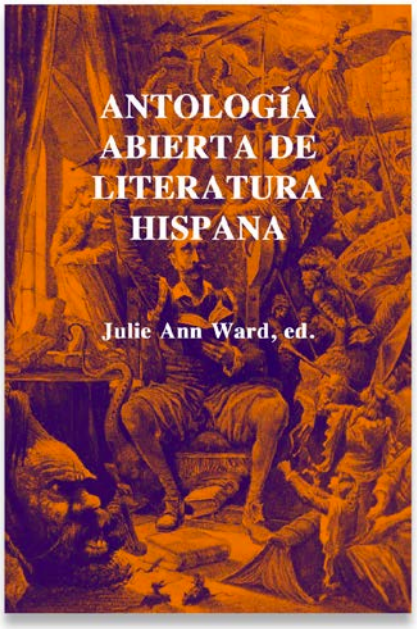
Wiki Education Foundation





Brochure covers licensed CC BY-SA, available from WikiEdu

Students & Open Textbooks

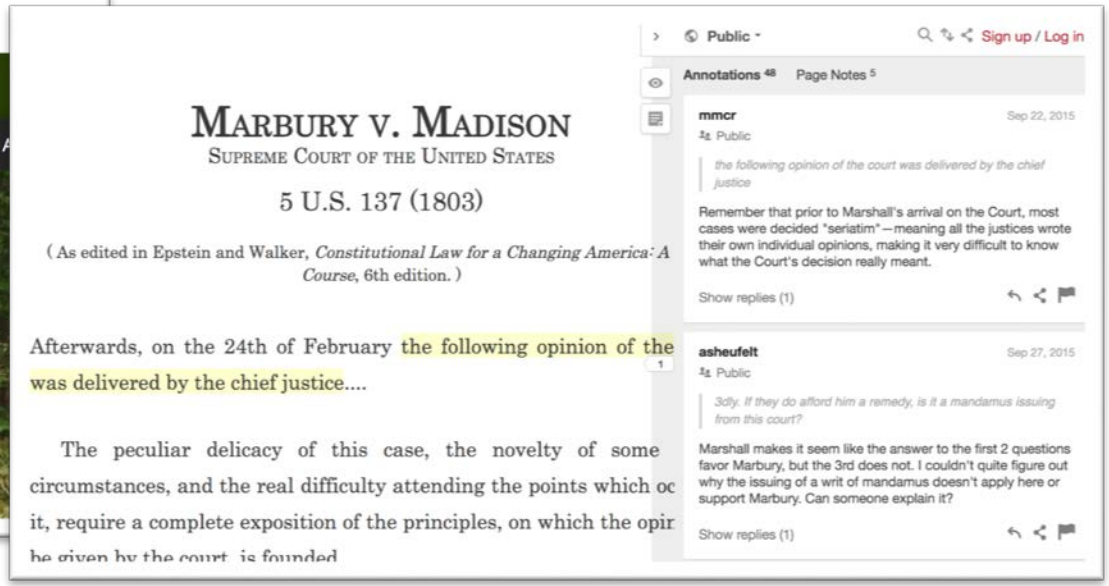


Cover licensed CC BY 4.0
see book here

Jacobs 1 house by Frank Lloyd Wright; image by James Steakley; Wikimedia Commons; licensed CC BY-SA 4.0

Students contributing to other OER

cases.open.ubc.ca



Hypothes.is

Students contributing to curriculum

- Creating assignments, exam questions, tutorials:
  - DS106 assignment bank
  - UDG Agora
  - Rajiv Jhangiani's Social Psychology course
  - Student video tutorials in Digital Photography course
- Students creating learning outcomes, assignments, grading policies: Robin DeRosa's First Year Seminar

Benefits & Challenges of Open Pedagogy

Discussion in small groups

"open pedagogy is an ethos that has two … components:

- A belief in the potential of openness and sharing to **improve learning**
- A **social justice** orientation – caring about **equity**, with openness as one way to achieve this"

-- Maha Bali, "What is Open Pedagogy?" (2017)

Student perceptions: Benefits

You're able to be part of community conversations …happening right now."
-- What Students Have to Say about Open ED

"I became a better writer .... I knew [the blog posts] could potentially be seen by people outside of Keene State so I wanted to make sure my information was accurate and written well."
-- student at Keene State College

"I liked how the wiki made me feel like I was actually making a contribution with my work – it's become meaningful."

-- student contributor to UBC Open Case Studies

Student perceptions: challenges

Some of the challenges I faced was uncertainty. As a student who has never used this kind of learning before I was scared honestly."

-- Keene State College student

Wiki projects are a good idea for learning, but making students fill a database for the sole purpose of UBC being viewed as a diverse source of knowledge seems shady.

--student contributor to UBC Open Case Studies

How can we be sure we're not exploiting students to create resources for courses without pay?

-- UBC student

OEP/Open Pedagogy in your context

1-2-4-all

- Worksheet individually
- Discuss any part of worksheet in pairs
- Two pairs discuss together
- Share back with full group

Thank you!

Web: http://chendricks.org

Blog: http://blogs.ubc.ca/chendricks

Twitter: @chendricksUBC @clhendricksbc

Slides: http://is.gd/mru_openped_2018

License & Credits

License:

- Except images or other elements licensed otherwise, this presentation is licensed CC BY 4.0

Credits:

- Presentation template by SlidesCarnival
- Icons either from this Slides Carnival template or purchased with a subscription from The Noun Project
- Image of statue with scales of justice licensed CC0 on pixabay.com

For an editable version of this document, please contact Erik Christiansen using the link below.

Website: https://erikchristiansen.net/contact/