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Appendix (online)

Table A1. Concerns about misinformation on Instagram (United States)

	B	SE	Beta	p
Females	-0.12	0.08	-0.050	0.118
Education	0.08	0.04	0.074	0.029
Age	-0.004	0.003	-0.046	0.180
Left-wing	0.01	0.11	0.002	0.942
Right-wing	0.10	0.09	0.041	0.228
Frequency of Instagram use	-0.001	0.05	-0.001	0.982
See misinformation on social media (H1)	0.13	0.04	0.097	0.003
Political interest (H2)	0.03	0.05	0.020	0.601
Ability to identify misinformation (H3)	0.12	0.04	0.101	0.004
Trust social media companies (H4)	0.10	0.03	0.111	0.002
See political content on Instagram (H5)	0.06	0.05	0.050	0.204
Instagram network posts political content (H6)	0.20	0.06	0.152	0.001
Number of accounts followed (H7a)	0.02	0.03	0.019	0.617
Agree with Instagram network's political posts (H7b)	0.06	0.05	0.049	0.220

Males and moderates/no affiliation are the reference groups for the above model. The r-squared is .221, with a valid sample size of 915.

Table A2. Concerns about misinformation on Instagram (United Kingdom)

	B	SE	Beta	p
Females	0.15	0.08	0.066	0.053
Education	-0.02	0.04	-0.017	0.623
Age	-0.003	0.003	-0.045	0.245
Left-wing	-0.08	0.10	-0.030	0.381
Right-wing	0.01	0.10	0.004	0.922
Frequency of Instagram use	-0.08	0.05	-0.052	0.154
See misinformation on social media (H1)	0.18	0.04	0.144	<0.001
Political interest (H2)	0.02	0.05	0.018	0.650
Ability to identify misinformation (H3)	0.25	0.04	0.198	<0.001
Trust social media companies (H4)	0.05	0.04	0.054	0.132
See political content on Instagram (H5)	0.17	0.05	0.154	<0.001
Instagram network posts political content (H6)	0.12	0.06	0.093	0.050
Number of accounts followed (H7a)	0.02	0.03	0.029	0.483
Agree with Instagram network's political posts (H7b)	-0.01	0.05	-0.005	0.908

Males and moderates/no affiliation are the reference groups for the above model. The r-squared is .198, with a valid sample size of 824.

Table A3. Concerns about misinformation on Instagram (France)

	b	SE	Beta	p
Females	0.17	0.08	0.073	0.041
Education	0.07	0.04	0.066	0.065
Age	-0.001	0.003	-0.010	0.801
Left-wing	-0.03	0.11	-0.011	0.761
Right-wing	-0.02	0.09	-0.009	0.807
Frequency of Instagram use	-0.04	0.05	-0.032	0.412
See misinformation on social media (H1)	0.09	0.04	0.078	0.036
Political interest (H2)	-0.03	0.05	-0.026	0.525
Ability to identify misinformation (H3)	0.13	0.04	0.106	0.004
Trust social media companies (H4)	0.08	0.04	0.086	0.024
See political content on Instagram (H5)	0.01	0.05	0.007	0.876
Instagram network posts political content (H6)	0.05	0.06	0.038	0.418
Number of accounts followed (H7a)	-0.04	0.04	-0.043	0.326
Agree with Instagram network's political posts (H7b)	0.14	0.05	0.127	0.004

Males and moderates/no affiliation are the reference groups for the above model. The r-squared is .071, with a valid sample size of 827.

Table A4. Concerns about misinformation on Instagram (Canada)

	b	SE	Beta	p
Females	-0.07	0.08	-0.027	0.408
Education	0.02	0.04	0.015	0.648
Age	-0.001	0.003	-0.016	0.669
Left-wing	-0.16	0.10	-0.056	0.114
Right-wing	-0.11	0.10	-0.039	0.302
Frequency of Instagram use	0.07	0.05	0.049	0.184
See misinformation on social media (H1)	0.17	0.04	0.136	<0.001
Political interest (H2)	0.05	0.05	0.042	0.289
Ability to identify misinformation (H3)	0.14	0.04	0.114	0.001
Trust social media companies (H4)	0.05	0.04	0.050	0.171
See political content on Instagram (H5)	0.10	0.05	0.085	0.046
Instagram network posts political content (H6)	0.20	0.06	0.152	0.001
Number of accounts followed (H7a)	0.08	0.03	0.096	0.019
Agree with Instagram network's political posts (H7b)	-0.05	0.05	-0.043	0.292

Males and moderates/no affiliation are the reference groups for the above model. The r-squared is .169, with a valid sample size of 850.

Table A5. Concerns about misinformation on Instagram (Germany)

	b	SE	Beta	p
Females	0.07	0.07	0.034	0.353
Education	-0.02	0.04	-0.022	0.554
Age	-0.005	0.003	-0.073	0.073
Left-wing	-0.03	0.09	-0.014	0.704
Right-wing	-0.09	0.10	-0.033	0.361
Frequency of Instagram use	0.04	0.05	0.031	0.450
See misinformation on social media (H1)	0.17	0.04	0.169	<0.001
Political interest (H2)	0.08	0.04	0.079	0.057
Ability to identify misinformation (H3)	0.04	0.05	0.031	0.429
Trust social media companies (H4)	-0.09	0.04	-0.090	0.014
See political content on Instagram (H5)	0.09	0.04	0.094	0.037
Instagram network posts political content (H6)	0.17	0.05	0.149	0.001
Number of accounts followed (H7a)	-0.05	0.03	-0.065	0.133
Agree with Instagram network's political posts (H7b)	0.04	0.04	0.036	0.403

Males and moderates/no affiliation are the reference groups for the above model. The r-squared is .128, with a valid sample size of 757.